



CME
Centre for Marketing
in Emerging Economies

Indian Institute of Management Lucknow – Noida campus

B-1, Institutional Area, Sector – 62, Noida – 201307, Uttar Pradesh, India

Job Advertisement for Research Associate – CME (On-Contract) at

**Centre for Marketing in Emerging Economies (CME)
Indian Institute of Management Lucknow – Noida campus**

Advt. No: **CME/Rectt/2025-26/001**

Dated: **17-June-2025**

The Centre for Marketing in Emerging Economies (CME), Indian Institute of Management Lucknow – Noida campus, invites applications from the interested and eligible candidates

The details are as under: -

Designation: Research Associate (on-contract)

Type: On-site (full-time)

Location: Indian Institute of Management Lucknow – Noida campus, B-1, Institutional Area, Sector – 62, Noida – 201307, Uttar Pradesh, India. Might require work related travel across Delhi-NCR and around India

Remuneration: Rs. 35,000/- to Rs. 50,000/-; Depending upon the qualification(s), work experience and overall profile of the applicant, plus Rs. 500/- per month, towards reimbursement of mobile bill, as per the prevalent norms

Duration: 06 (six) months, from the date of joining, further extendable based upon the performance of the candidate and need of the centre

Eligibility Criteria:

Essential

- Two-Years Full Time Post-Graduate Degree in Management/Social Sciences/Communication, etc. from a recognized university; with a minimum 55% aggregate marks overall
- Minimum two-years full-time post-qualification work experience
- Well-versed in spoken and written English; MS-Office (Word, Excel, PowerPoint), Google Suite (Docs, Sheets, Meet), WebEx, Zoom etc.
- Working Knowledge of digital marketing, social media marketing, email marketing, handling promotional campaign etc.

Desirable

- Doctorate/PhD holders are welcome to apply
- Relevant work experience in IIT, IIMs, NITs, AIIMS, Institute of National Importance would be
- Relevant work-experience in research roles, research organization, exposure to proposal writing, research methodology, coordinating events at reputed Institute/organization
- Experience in offline and online marketing, social media marketing, digital marketing etc. Experience in managing programs/conference through software such as Zoom, Google Meet, etc.

Key responsibilities/Job description

- Assisting in day-to-day activities of the centre
- Managing of centre's programs such as workshops, conferences, events, webinar etc.
- Coordinating of research related activities, research projects, studies etc.
- Providing administrative assistance
- Any other task, as assigned by CMEE Chair and the institute

Mode of selection: Submission of online application, shortlisting, brief write-up/aptness test (if required)/presentation, followed by personal interview in an on-campus/online mode

Online Application Form: (Through Google Form):

Link: https://docs.google.com/forms/d/e/1FAIpQLSc4SO_bG4NY1eDJKuOMHDsfAbLz_bcWbJZCMGE8k6a40hjXRA/viewform?usp=header

Last date to apply: 02-July-2025 by 05:30 pm

In case of any query of clarification, please reach out: cmeechair@iiml.ac.in

GENERAL CONDITIONS:

1. The selected candidate will be engaged on contract basis initially for a period of six-months only, extendable subject to satisfactory performance of the incumbent & need of the centre/institute.
2. Mere fulfilling the eligibility criteria does not guarantee that the applicant will be shortlisted for the Interview. The Institute reserves the right to restrict the number of shortlisted candidates for the further recruitment process to a reasonable number on the basis of higher qualifications and/or experience.
3. The date for the Interview will be communicated later to only the shortlisted candidates through email ONLY. The candidates are advised to check their email regularly

4. The shortlisted candidates will be required to produce all original Certificates, Degrees and other documents pertaining to their educational/professional qualifications, work experience, age etc. for verification purposes at the time of the final selection process. Failure to do so may result in the cancellation of their candidature.
5. The number of posts may be increased or decreased as per need of the Institute.
6. No rounding off of percentage (%) is allowed. Candidates are required to fill their exact percentage of marks while filling online application form.
7. Crucial date for determining the age limit shall be the closing date for the receipt of applications.
8. **Selection Process:** The selection process may involve written/ skill test followed by interview.
9. The selection process may be conducted in physical mode at IIM Lucknow-Noida campus. Candidates are required to mandatorily mention their email ID in application form.
10. The reservation for SC/ST, OBC and Persons with Disabilities will be applicable as per Government of India rules.
11. In case of any inadvertent mistake in the process of selection, which may be detected at any stage even after issue of the appointment letter, the Institute reserves the right to modify, withdraw or cancel any communication made to the candidates (Applicants).
12. Candidates are advised to visit the website of IIM Lucknow (www.iiml.ac.in) regularly for any updates, amendments and corrigendum. It will be placed on the Institute website only.
13. The panel of selected waitlisted candidates will be valid for one year from the date of approval of the Competent Authority and the Institute can make appointments in the future also by operating the panel within the validity period.
14. The above position is of purely contractual nature and thus candidate (s) will have no right to claim any regularization / absorption etc. in the Institute.
15. No TA/DA or any other incidental expenses will be reimbursed to attend the Interview.
16. The Institute also reserves the right not to fill the post (s), if it so desires.
17. No interim correspondence will be entertained or replied to.
18. Canvassing in any form will be a disqualification.
19. Legal disputes if any will be restricted within the jurisdiction of Lucknow only.

HOW TO APPLY

Interested and eligible candidates may submit their application form on or before 02-July-2025 by 05:30 pm through the Google Form link given as under: -

Online Application Form: (Through Google Form):

Link: https://docs.google.com/forms/d/e/1FAIpQLSc4SO_bG4NY1eDJKuOMHDsfAbLz_bcWbJZCMGE8k6a40hjXRA/viewform?usp=header

No any other mode of application will be entertained